ORDER

Orders Order / Rev: 103686 Alt Order #; 06830032 Product Desc: BERKLEY FOR SENATE Estimate: 30S Flight Dates: 10/23/12 - 10/29/12 Primary AE: Amy McCreary Original Date / Rev: 06/28/12 / 11/06/12 Sales Office BLPHI Order Type: **GENERAL** Sales Region. National Agency Name: Shorr Johnson Magnus **Buying Contact** Billing Type. Cash Billing Contact: Billing Calendar; Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Phlladelphia, PA 19103 Agency Commission. 15% Advertiser Name: Berkley, Shelley for Senate Demographic: A35+ New Business Thru: Product Codes: PLC01 Order Separation: 00;05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Din 1 1911,				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	73	\$74.150.00	\$63.027,50
10/29/12	10/29/12	16	\$16,675.00	\$14,173,75

Totals

Agency External ID.

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$74,150.00	\$63,027.50	0.00
November 2012	16	\$16.675,00	\$14,173 75	0 00
Totals	89	\$90,825,00	\$77.201.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$90,825.00
Market	100%	\$454,125.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$95,366 25
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTN∨	32%	\$145,320 00
KTUD	0%	\$0.00
KVVU	25%	\$113,531.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$9,082.50

Ln	Çħ	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/W		5-6a	-TWTF	:30	2	\$450.001	0.00 NM	2	\$900 00
	BEV BA	TE NEWS		M-F 5-6a WakeUp w/W	agners								

Print Date: 11/06/12 14:30.50

KSNV

Page 2 of 9

Order / Rev:

103686

Advertiser:

Estimate:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830032

10/23/12 - 10/29/12

Product Descri

BERKLEY FOR SENATE

30S

Ln Ch Rate Pri Start End Inventory Code Break Start/End Time Days Len Spots Rtg Type Spots Amount E 4 KSNV 10/23/12 10/26/12 M-F 5-6a WakeUp w/WaQM -TWTF 5-6a :30 2 \$450.001 0.00 NM \$900.00 M-F 5-6a WakeUp w/Wagners **REV RATE NEWS** NEWS Start Date **End Date** Weekdays 1 4 1 Spots/Week Rating Rate -TWTF-Week: 10/22/12 10/28/12 \$450.00 0.00 E 5 KSNV 10/23/12 10/26/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF--:30 2 \$700.001 0.00 NM 2 \$1,400.00 M-F 6-7a WakeUp w/Wagners **REV RATE NEWS NEWS** Start Date Weekdays Spots/Week Rating **End Date** Rate -TWTF--Week: 10/22/12 10/28/12 \$700.00 0.00 KSNV 10/29/12 10/29/12 M----Today Show CM 658a-9am :30 \$900.001 0.00 NM 2 \$1,800 00 Today Show **REV RATE TODAY** TODAY Start Date Spots/Week Rating End Date Weekdays Rate Week: 10/29/12 11/04/12 M----\$900 00 0.00 E 8 KSNV 10/23/12 10/26/12 **Today Show** CM 658a-9am -TWTF--30 6 \$900.001 0.00 NM 6 \$5,400,00 Today Show **REV RATE TODAY** TODAY **End Date** Start Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/22/12 10/28/12 -TWTF-6 \$900.00 0.00 Description Start/End Time Ch Date Range Weekdays 1 Length Rate Rtg Type 3 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----:30 (\$900.00) 0.00 NM Credited [cxl'd] 13 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----(\$900 00) 0 00 NM See MG 8.17.8.18.8.19 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 17 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----:30 \$900,00 0.00 NM MG for 8 13,8 14,8 10 [Revised Rate to Reinstate] 18 KSNV 10/22/12-10/28/12 Today Show 658a-9am -TWThF----:30 \$900.00 0.00 NM MG for 8.13,8.14,8.10 [Revised Rate to Reinstate] CM E 10 KSNV 10/23/12 10/26/12 Noon News 12-1230pm -TWTF--:30 \$425.001 0,00 NM \$1,700.00 Noon News **REV RATE NEWS NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF--\$425.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 4 KSNV 10/22/12-10/28/12 Noon News 12-1230pm -TWThE----;30 (\$425.00) 0.00 NM See MG 10 5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/22/12-10/28/12 Noon News 12-1230pm -TWThE-----30 \$425.00 0.00 NM MG for 10 4 10/24 [Revised Rate to Reinstate] E 11 KSNV 10/29/12 10/29/12 Noon News СМ 12-1230pm M----30 \$425,001 0.00 NM \$425.00 Noon News **REV RATE NEWS NEWS End Date** Start Date <u>Weekdays</u> Spots/Week Rate Rating 11/04/12 \$425.00 0.00 Week: 10/29/12 M-F Today Show II 3rd HBM E12 KSNV 10/29/12 10/29/12 9-10a M-----:30 2 \$425 001 0.00 NM 2 \$850 00 M-F Today Show II **REV RATE TODAY 2** TODAY 2 Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> 11/04/12 \$425.00 0.00 Week: 10/29/12

Print Date: 11/06/12 14:30:50

KSNV

Page 3 of 9

Order / Rev: Alt Order #

Flight Dates,

103686

06830032

10/23/12 - 10/29/12

Advertiser:

Berkley Shelley for Senate

Product Desc:

BERKLEY FOR SENATE

Estimate:

30\$

Ln Ch Sta E 12 KSNV 10/2		Inventory Co	ode Br	eak Start/End				Rtg Type S	pots	Amount
E 12 KSNV 10/2	9/12 10/29/12	M-F Today Sh M-F Today St		M 9-10a	M	: :30	2 \$425 00 1	0.00 NM	2	\$850.0
REV RATE TO TODAY 2	ODAY 2	roza, c	104 1							
Start Date		Weekdays	Spots/W							
Week: 10/29/12 Spot Ch Date	11/04/12 Range :	M Description		2 \$425 00	0.00					
		M-F Today Show	II 3rd Hr	<u>Start/End Time</u> 9-10a				Rtg Type		
See MG		Today onon	7 7 3 7 3 7 1 1	3- f0 a		M	:30 (\$425 00	9 000 NM		
[.NOT AV	AILABLE RA	TE) NOT AVAIL	BLE RATE							
3 KSNV 10/29	/12-11/04/12 <mark> </mark>	M-F Today Show	If 3rd Hr	9-10a		M	:30 \$425.00	0 00 NM		
⊕ MG for 12							,,00 \$425.00	0 00 14101		
	Rate to Reins									
E 13 KSNV 10/23		M-F Today Sh M-F Today Sh		9-10a	-TWTF	:30	8 \$425.001	0.00 NM	8	\$3,400,00
REV RATE TO TODAY 2										
Start Date		Weekdays	Spots/W		Rating					
Week: 10/22/12 Spot Ch Date F	10/28/12	-TWTF		8 \$425 00	0.00					
		<u>)escription</u> 4-F Today Show	II 2nd He (Start/End Time				<u>Rtg Type</u>		
See MG 1	3 9 13 10 13	11.13.12,13 13	n sio m	9-10a		-TwThF	·30 (\$ 425.00)	0.00 <i>NM</i>		
[.NOT.AV	AILABLE RAT	E] NOT AVAILA	BLE RATE							
3 KSNV 10/22/	12-10/28/12 N	1-F Today Show	II 3rd Hr 9	9-10a		-TWThF	20 (8405.00)			
See MG 1	3.9, 13.10, 13.	11,13.12,13.13				- W [.30 (\$425 .00)	0.00 NM		
[NOT AV	AILABLE RAT	E] NOT AVAILA	BLE RATE							
4 KSNV 10/22/	12-10/28/12 N	1-F Today Show	II 3rd Hr 9)-10a		-TWThF	30 (\$425.00)	0.00 NM		
See MG 1	3.9, 13.10, 13.1	11,13 12,13,13					144 (4.20 00)	0.00 14.64		
I.NOT AV	AILABLE RAT	E] NOT AVAILA	BLE RATE							
7 KSNV 10/22/	12-10/28/12 N	I-F Today Show	<i>II 3rd Hr</i> 9	-10a		-TWThF	(30 (\$425.00)	0.00 NM		
See MG 1.	3.9,73.10.13.1 All ari e rat	/1,13.12,13.13 E] NOT AVAILA	DIE DATE							
8 KSNV 10/22/	12-10/28/12 1/	-F Today Show	DLE KATE	10-						
See MG 1.	391310131	1,13.12,13.13	n sia m 9	-Tua		¬TwThF	:30 (\$4 25.00)	0.00 <i>NM</i>		
[.NOT AVA	AILABLE RAT	E) NOT AVAILA	BLE RATE							
9 KSNV 10/22/1	12-10/28/12 M	-F Today Show	II 3rd Hr 9	-10a		-TwThF	:30 ¢455.00	0.00 3334		
MG for 13.	8,13.1,13.3.13	3.4,13.7		100		- W	:30 \$425.00	0.00 NM		
	late to Reinsta									
10 KSNV 10/22/1	12-10/28/12 M	F Today Show I	I 3rd Hr 9	-10a		-TWThF	:30 \$425.00	0.00 NM		
⊕ MG for 13.								0.00 14(4)		
	ate to Reinsta									
11 KSNV 10/22/1	12-10/28/12 M	F Today Show I	l3rdHr 9⋅	-10a		-TWTh F	30 \$425.00	0.00 NM		
® MG for 13 i IRevised R	ate to Reinsta	0.4,13.7 tol								
12 KSNV 10/22/1			i Bratilla i n	100						
⊕ MG for 13	8 13 1 13 3 13	4 13 7	ואום הו	·10a		-TWThF	30 \$425 00	0 00 NM		
	ate to Reinsta									
13 KSNV 10/22/1			1 3rd Hr 9-	-10a		- TWThF	30 6405.00	0.00 1314		
MG for 13,8	3,13.1,13.3,13 ate to Reinsta	.4,13.7				- W - -	;30 \$425.00	0.00 NM		
E 20 KSNV 10/29/		•	CM	3-4p			2.52.22			
		Dr Phil	OW	3-4p	M	- :30 1	\$450.001	0.00 NM	1	\$450 00
REV RATE & FI PHIL	REO. PHIL									
Start Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating					
Week; 10/29/12 E 21 KSNV 10/23/1	11/04/12	M		1 \$450.00	0.00					
E E NOITY 10/23/1		or. Phil Dr Phil	СМ	3-4p	-TWTF	- ;30 4	\$450.001	0.00 NM	3	\$1,350 00
REV RAET & FF		OI FIIII								
Start Date	End Date	Weekdays	Spots/Wee	de Dece	D-W			J		
Week: 10/22/12	10/28/12	-TWTF	Spots/9966	<u>k</u> <u>Rate</u> 4 \$450.00	Rating 0.00					

Print Date: 11/06/12 14.30:50 Page 4 of 9

KSNV

Order / Rev:

103686

Advertiser...

Berkley, Shelley for Senate

Alt Order #:

06830032

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/23/12 - 10/29/12

Estimate;

30S

Ln Ch	Start	End	Inventory Code		Start/End T		Len Spo		Rtg Type		Amoun
E21 KSNV	10/23/1	2 10/26/12	Dr. Phil Dr Phil	СМ	3-4p	-TWTF-	- :30	4 \$450.001	0.00 NM	3	\$1,350.0
REV RA	AET & FF	REQ PHIL									
<u>Sta</u> Week: 10/	rt <u>Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00					
	Date Ra	_	escription		t/End Time		Weekdays		Rtg Type		
	' 10/22/12 resolved	2-10/28/12 D	r, Phil	3-4p			-TWThF	:30 (\$450.01	D) 0.00 NIM		
E 22 KSNV	10/23/1	2 10/26/12	NEWS 3 at 4 (1 I 4PM NEWS (1 he		4-5pm	-TWTF-	- :30	2 \$725.001	0.00 NM	2	\$1,450
REV RA	ATE & FF	REQ NEWS									
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0 00					
E 26 KSNV	10/23/1	2 10/26/12	M-F Early News M-F Early News	СМ	5-630p	-TWTF-	- :30	2 \$1,200.001	0.00 NM	2	\$2,400
REV RA	ATE NEV	/ 8									
<u>Sta</u> Week: 10/	rt <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0 00					
E 28 KSNV	10/29/1	2 10/29/12	Raiston Reports Face to Face w/	CM J.Ralston	730-758pm	М	- :30	1 \$900,001	0.00 NM	1	\$900.
REV RA FACE	ATE FAC	E									
<u>Sta</u> Week: 10/	<u>irt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
E 29 KSNV	10/23/1	2 10/26/12	Raiston Reports Face to Face w/	CM	730-758pm	- TWTF-	- :30	4 \$900.001	0.00 NM	4	\$3,600
REV RA FACE	ATE FAC	E	race for ace with	J.Ivaiston							
<u>Sta</u> Week: 10/	irt Date	End Date 10/28/12	<u>Weekdays</u> -TwTF	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0 00					
Spot Ch	Date Ra	nge D	Description Ralston Reports	Star	VEnd Time 758pm	0 00	Weekdays		e <u>Rtg Type</u> D) 0,00 <i>NM</i>		
Se	e <i>MG</i> 29.	5,29.6,29.7	· · · · · · · · · · · · · · · · · · ·	E RATE							
_			Ralston Reports		758pm		-TWThF	:30 (\$900 00	9) 0.00 NM		
	-	5,29 6,29.7, LABLE RAT	29.8 E] NOT AVAILABI	F RATE							
•			Raiston Reports		758pm		-TWThF	:30 (\$900.00	0) 0.00 <i>NM</i>		
		.5,29,6,29.7, LABLE RAT	29.8 E] NOT AVAILABI	E RATE							
4 KSNV	10/22/1		Raiston Reports		758pm		-TWThF	:30 (\$900.00	9) 0.00 NM		
[.N	OT AVA	LABLE RAT	E] NOT AVAILABL								
		2-10/28/12 R ,29,4,29.2,2	Ralston Reports 9.1	730-	758pm		-TWThF	130 \$900.0	0 0.00 NM		
[Re	evised Ra	ite to Reinst	ate]	720	758pm		-TWThF	.30 \$900 0	0 0 00 NM		
⊕ MC	3 for 29 3	2-10/28/12 N ,29 4,29.2,2 ite to Reinst		/30-	75орпі		- I W I M F	30 39000	0 000 14141		
7 KSNV	10/22/1:		alston Reports	730-	758pm		-TWThF	;30 \$900.0	0 0 0 NM		
[Re	evised Ra	ite to Reinst	ate]	700	750		muzke	30 8000	0 000 5155		
⊕ мо	6 for 29.3	2-10/28/12 R ,29.4,29.2,2 ate to Reinst		730-	758pm		-TWThF	· :30 \$900.0	0 0 0 NM		
F1 44											

Print Date: 11/06/12 14:30 50

Page 5 of 9

Order / Revi

103686

Alt Order #: Flight Dates: 06830032

10/23/12 - 10/29/12

Advertiser.

Berkley, Shelley for Senate

Product Desc:

BERKLEY FOR SENATE

Estimate:

308

KSNV

	Start End 0/23/12 10/26/12	Inventory Code M-F Jeop/Wheel	CM	Start/End T 630-730pm	ime Days			Rtg Type		Amoun
		M-F Jeopardy/WI			-1811-	'30	8 \$1,300 001	0.00 NM	8	\$10,400.
JEP/WHE	JEP/WHEEL									
Start E		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/22/ ipgt - Ch Da		- TWTF Description		\$1,300.00	0.00					
	/22/12-10/28/12 N			/End Time 730pm		<u>Weekdays</u> -TWThF		Rtg Type		
See M	IG 31.9,31.10,31.	11.31.12.31.13.31.1 E] NOT AVA!LABL	4.31.15.31.16			- IW IJ	:30 (\$1.3 00 00)	000 NM		
2 KSNV 10	/22/12-10/28/12 N	<i>II-F Jeop∕Wheel</i>	630-	730pm		-TWThF	:30(\$1-300.00)	0.00 ММ		
See M [.NOT	G 31.9,31.10.31. AVAILABLE RAT	11,31,12,31,13,31, ₁ E] NOT AVAILABL	4,31.15,31.16 E RATE	5				0.00 11		
	/22/12-10/28/12 N	•		730pm		-TWThF	30(\$1,300.00)	0.00 NM		
See M [NOT	G 31.9,31.10,31.1 AVAILABLE RAT	11,31,12,31,13,31,1 E] NOT AVAILABL	4,31,15,31,16 E RATE	ì						
	/22/12-10/28/12 N			730pm		-TWThF	:30 (\$1,300 .00)	0.00 NM		
[.NOT	AVAILABLE RAT	11,31,12,31,13,31,1 E] NOT AVAILABLI	4,31.15,31,16 E RATE	ì			(
	/22/12-10/28/12 N			730pm		-TWThF	30(\$1,300.00)	0 00 NM		
[.NOT	AVAILABLE RAT	11,31.12,31,13,31.1 E] NOT AVAILABLI	ERATE							
	22/12-10/28/12 M		630-7	730pm		-TWThF	:30 (\$1,300 .00)	0 00 NM		
[.NOT.	AVAILABLE RAT	1,31.12,31.13,31.1 E] NOT AVAILABLI	RATE							
	22/12-10/28/12 M	I-F Jeop/Wheel 1,31.12,31.13,31.1	630-7	30pm		-TWThF	30(\$1,300:00)	0 00 NM		
[NOT /	AVAILABLE RATI	7,31,12,31,13,31,1 E) NOT AVAILABLE	4,31,15,31,16 RATE					ĺ		
	22/12-10/28/12 M			30pm		- TWThF	20/51 200 701	0.00 444		
See Mo	3 31.9,31,10,31 1	1,31.12,31.13,31.16 E] NOT AVAILABLE	4.31.15.31.16			- I WITH PASSE	,30 (\$1 ,300 00)	U UU NM		
9 KSNV 10/	22/12-10/28/12 M	-F Jeop/Wheel	630-7	30pm		-TWThF	;30 \$1.300,00	0.00 NM		
(Revise	d Rate to Reinsta		1.1				700 01.000,00	0 00 11111		
	22/12-10/28/12 M		630-7	30pm		-TwThF	:30 \$1,300.00	0.00 NM		
(M) MG tor	31.4,31.8,31.7,31	.2,31.5,31.3,31 6,3	1.1							
	d Rate to Reinsta 22/12-10/28/12 M-		620.7	20						
™ MG tor	31 4 31 8 31.7 31	.2,31.5,31.3,31.6,3	630-7	30pm		-TWThF	(30 \$1,300.00	0.00 NM		
(Revise	d Rate to Reinsta	te)	1.1							
12 KSNV 10/2	22/12-10/28/12 M-	F Jeop/Wheel	630-7	30pm		-TWThF	;30 \$1,300 00	0.00 NM		
	31.4,31.8,31.7,31 d Rate to Reinsta	.2,31.5,31.3,31 6,3	1,1							
	2/12-10/28/12 M-		630-7	30nm		- TWThF	-20 #4 555 #5			
MG tor:	31.4,31.8,31.7,31	2,31.5,31.3,31.6,3		оорт		- IW I #	:30 \$1,300.00	0.00 NM		
	Rate to Reinsta							- 1		
	2/12-10/28/12 M-	F Jeop/Wheel .2,31.5,31.3,31,6,31	630-7	30pm		-TWThF	:30 \$1,300.00	0.00 NM		
(Revise	Rate to Reinstai	،۷,۵۱,۶,۵۱,۵,۵۱,۵,۵ lel	1.1							
	2/12-10/28/12 M-		630-70	30pm		-TWThF	:30 \$1,300.00	0.00 NM		
⊕ MG tor:	31.4,31.8,31.7,31.	.2,31.5,31.3,31.6.31	.1				.50 \$1,500.00	U.UU INIVI		
	Rate to Reinstat									
	2/12-10/28/12 M-I		630-73	30pm		-TWThF	30 \$1,300 00	0.00 NM		
[Revised	Rate to Reinstat		.1					- 1		
2 KSNV 10/2	29/12 10/29/12 1	M-F Jeop/Wheel M-F Jeopardy/Whe		30-730pm	M	:30 2	\$1,300.001	0 00 NM	2	\$2,600 00
REV RATE J	EPWHEEL	,								
Start Da			pots/Week	Rate [Rating					
Neek: 10/29/12	11/04/12	M	2 \$	1,300.00	0.00					

Print Date: 11/06/12 14.30:50 Page 6 of 9 Order / Rev: 103686 Advertiser Berkley, Shelley for Senate Alt Order #. 06830032 Product Desc BERKLEY FOR SENATE **KSNV** Flight Dates. 10/23/12 - 10/29/12 Estimate: 30S Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Weekend Jeopárdy/Whee WKND Jeop/Wheel REV RATE JEP/WHEEL JEP/WHEEL Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/22/12 10/28/12 ----5-\$525.00 0.00 -----5

E 34 KSNV 10/28/12 10/28/12 News 3 Live in Prime CM 7-10pm 1.00 1 \$3,600.001 0.00 NM 1 \$3,600.00 News 3 in Prime REV RATE NEWS AFTER NFL PRIME **NEWS AFTER NFL PRIME** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/22/12 10/28/12 ----5 1 \$3,600.00 0.00 E 42 KSNV 10/29/12 10/29/12 The Tonight Show CM 1135p-1237a M-----:30 \$500.001 0.00 NM \$500.00 **Tonight Show** REV RATE TON SHOW TON SHOW Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/29/12 11/04/12 M-----\$500 00 2 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Rate Rtg Type <u>Length</u> 1 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a :30 (\$500.00) 0.00 NM See MG 42.3,42 4 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a M-----:30 (\$500-00) 0 00 NM See MG 42.3,42.4 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a M-----\$500.00 0.00 NM MG for 42.2,42.1 [Revised Rate to Reinstate] 4 KSNV 10/29/12-11/04/12 The Tonight Show 1135p-1237a 30 (\$500.00) 0.00 NM M-----① Unresolved [NOT AVAILABEL NO DAY MOVES] E 43 KSNV 10/23/12 10/26/12 The Tonight Show CM 1135p-1237a -TWTF--:30 \$500.001 0.00 NM \$2,000.00 Tonight Show **REV RATE TON SHOW** TON SHOW

Spots/Week

8

Rate

\$500.00

Rating

0.00

Start Date

Week: 10/22/12

End Date

10/28/12

Weekdays

-TWTF--

Print Date: 11/06/12 14:30:50 Page 7 of 9

KSNV

Order / Rev. 103686
Alt Order #: 06830032

Advertiser:

Berkley, Shelley for Senate

Flight Dates: 10/23/12 - 10/29/12

Product Desc: BERKLEY FOR SENATE

Estimate:

30S

			The Tonight Sho Tonight Show	ow CIV	1135p-12	37а -тwт	F :30	8	\$500.001	0 0	0 NM	4	\$2,000
TON SH		SHOW	3 2. .										
<u>Sta</u> We <i>e</i> k: 10/:		End Date 10/28/12	<u>Weekdays</u> -TwTF	Spots/W	eek <u>Rate</u> 8 \$500.00								
	Date Ran		escription	\$	Start/End Time		Weekdays	Lengt	h Rate	Rta	Type		
See	e MG 43.9	43.10,43 1	e <i>Tonight Show</i> 1,43.12,43.13,43 [] NOT AVAILAB	.14,43,15,4	1135p-1237a <i>3.16</i>		-TwThF		(\$5 00.00)	0.00) NM		
2 KSNV	10/22/12-	10/28/12 Th	e Tonight Show		135p-1237a		5 !						
See [NO	e <i>MG 43.9.</i> OT AVAIL	.43.10,43.1 ABLE RATE	1,43,12,43,13,43. [] NOT AVAILAB	14.43.15.4	3. 16		- T wThF	.'30) (\$ 500. 00)	0.00	NM		
See	MG 43.9,	43.10,43.1	e Tonight Show 1,43.12,43.13,43	14,43,15,4	135p-1237a 3. <i>16</i>		-TWThF 	:30	(\$5 00.00)	0 00	NM		
[.NC	OT AVAIL/	ABLE RATE] NOT AVAILABI e Tonight Show	LE RATE							_		
See	MG 43.9,	43.10,43.11	,43.12,43.13,43.	14,43 15,43	135p-1237a 3. <i>16</i>		-TWThF	:30	(\$500 00)	0.00	NM		
[.NC	OT AVAILA	ABLE RATE) NOT AVAILABI Tonight Show	LE RATE									
See	MG 43.9,	43.10,43.11	.43.12,43.13,43.	14.43.15 43	135p-1237a 3. <i>16</i>		-TWThF	:30	(\$ 50 0.00)	0 00	NM		
6 KSNV) AVAILA 10/22/12-1	NBLE RATE 10/28/12 Th	NOT AVAILABLE Tonight Show		125- 1027-								
See [.NO	MG 43 9, DT AVAILA	43.10,43.11 BLE RATE	,43.12,43.13,43. NOT AVAILABI	14.43.15.43	135p-1237a 3. <i>16</i>		-TWThF	:30	(\$ - 0 - 0 - 0	0 00	NM		
7 KSNV :	10/22/12-1	0/28/12 The	Tonight Show	11	135p-1237a		-TWThF	:30	(\$500.00)	0 00	NM		
[NO	T AVAILA	43.70,43.77 BLE RATE	,43.12,43.13,43. NOT AVAILABL	14,43.15,43 .E RATE	3.16								
8 KSNV 1	10/22/12-1	0/28/12 The	Tonight Show	1 '	135p-1237a		-TwThF	:30	(\$500.00)	0.00	NM		
[.NO)T AVAILA	BLE RATE	43.12,43.13,43. NOT AVAILABL	14.43.15.43 E RATE	3 16				,				
9 KSNV 1 Unre	10/22/12-1	0/28/12 The	Tonight Show		135p-12 3 7a		-†WThF- -	:30	(\$ 500-00)	0.00	NM		
		BLE RATE	NOT AVAILABL	E RATE									
10 KSNV 1	10/22/12-1	0/28/12 The	Tonight Show	11	35p-1237a		-TWThF	.30	\$500.00	0.00	NINA		
[Revi	ised Rate	to Reinstate		43.1	,			.30	\$300.00	0.00	NIVI		
11 KSNV 1	10/22/12-10 for 43 7 43	0/28/12 The	Tonight Show ,43.6,43.3,43.5,4	11	35p-1237a		-TwThF	:30	\$500 00	0.00	NM		
[Revi	ised Rate	to Reinstate	[]	1 3.1									
12 KSNV 1 ① Unres		0/28/12 The	Tonight Show	11	35p-1237a		-TWThF	:30	(\$500 00)	0 00	NM		
[.NO]	T AVAILA	BLE RATE]	NOT AVAILABLI	E RATE									
13 KSNV 1i ⊕ Unres		7/28/12 The	Tonight Show	11	35p-1237a		-TwThF	:30	(\$500-00)	0 00	NM		
TON.]	T AVAILAE	BLE RATE]	NOT AVAILABLE	E RATE									
14 KSNV 10	0/22/12-10	//28/12 The	Tonight Show	11:	35p-1237a		-TWThF	:30	\$500.00	0 00	NM		
® MG to [Revi:	or 43.7,43. sed Rate t	2,43.8,43,4 o Reinstate	,43.6,43.3,43.5,4 I	3.1									
15 KSNV 10	0/22/12-10	/28/12 The	Tonight Show	11:	35p-1237a		-TWThF	30	\$500 00	0.00	NIKA		
	or 43.7,43. sed Rate to	2,43.8,43.4 c Reinstate	.43 6,43.3,43 5,4 I	3 1				•	3500 00	0.00	MINE		
16 KSNV 10	0/22/12-10		Tonight Show	113	35p-1237a		-TWThF	'30	(\$500 00)	0 00 /	VМ		
① Unres [.NOT)		LE RATE) I	NOT AVAILABLE	RATE									
		0/26/12 M	F News 3 at Elev	ven CM	11pm-1135p	m -TWTE-	- ;30 4	\$1,20	00.001	0.00 1	MM	4	\$4,800 00
REV RAET	T NEWS	IVI	F News 3 at Ele	veli									
<u>Start E</u> Week: 10/22/			<u>Veekdays</u> -TwTF	Spots/Week	<u>K Rate</u> 4 \$1,200.00	Rating					1		

Print Date: 11/06/12 14:30:50

Page 8 of 9

Order / Rev: Alt Order #:

103686

06830032

Advertiser:

Berkley, Shelley for Senate

Product Desc:

BERKLEY FOR SENATE

Estimate:

K\$NV

Flight Dates:

10/23/12 - 10/29/12

30S

Ln Ch Sta	art End	Inventory Code		Start/End T	ime Days	Len Spo	ots Rate Pr	i Rtg Type	Spots	Amount
REV RATE N	IEWS	M-F News 3 at Ele M-F News 3 at Ele			M	-			-	runodin
Start Da Week; 10/29/12		<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,200 00	Rating 0.00					
REV RAET N NEWS		Sa-Su News 3 at E Sa-Su News 3 at I		11pm-1135pi		5 1:00	2 \$2,200.001	0.00 NM	2	\$4,400,00
See MG	10/28/12 Range <u>C</u> 2/12-10/28/12 S 46.3	WeekdaysSS lescription a Su News 3 at Ele	Start ven 11pm	<u>Rate</u> \$2,200.00 <u>/End Time</u> n-1135pm	<u>Rating</u> 0,00	Weekdays SaSu		<u>Rtq Type</u> 9 0.00 <i>NM</i>		
3 KSNV 10/22	2/12-10/28/12 S	a-Su News 3 at Elev		1-1135pm		Sasu	1:00 \$2,200.00	0.00 NM		
REV RATE & SAT TODAY	7/12 10/27/12 FREQ SAT TO	Saturday Today	СМ	7a-9am	- S	- :30	1 \$625.001	0.00 NM	1	\$62 5 00
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$625.00	Rating n no					

REV RATE SUN TODAY SUN TODAY	Sunday Today			,00	1 4730.001	O OO INN		\$750.00
<u>Start Date</u> <u>End Date</u> Week. 10/22/12 10/28/12	Weekdays Spots/Week	Rate \$750.00	Rating 0.00					
N 53 KSNV 10/27/12 10/27/12 REV RATE & FREQ VEGAS	Vegas Inc.	6:30-8pm	 S-	30	1 \$375 001	0.00 NM	1	\$3 75 00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> \$375.00	Rating 0.00					
N 54 KSNV 10/24/12 10/29/12	M-F 5-6a WakeUp w/Wa <u>c</u> M M-F 5-6a WakeUp w/Wagners	5-6a	M-WTF	1:00	3 \$900 001	0 00 NW	4	\$3,600.00
Start Date End Date Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	Weekdays Spots/Week wTF 3 M 1	<u>Rate</u> \$900.00 \$900.00	Rating 0 00 0.00					
N 55 KSNV 10/29/12 10/29/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	M	1:00	1 \$1,400.001	0.00 NM	1	\$1,400 00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$1,400 00	Rating 0.00					
N 56 KSNV 10/24/12 10/26/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	6-7a	WTF	1:00	3 \$1,400.001	0.00 NM	3	\$4,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12		<u>Rate</u> \$1,400.00	Rating 0.00					
N 57 KSNV 10/29/12 10/29/12	Today Show CM Today Show	658a-9am	M	1:00	1 \$1,800.001	0.00 NM	1	\$1,800 00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
N 58 KSNV 10/24/12 10/26/12	Today Show CM Today Show	658a-9am	WTF	1:00	3 \$1,800.001	0.00 NM	3	\$5,400.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating			1		

Print Date: 11/06/12 14:30:50

Page 9 of 9

Order / Rev. Ait Order #;

Flight Dates:

103686

Advertiser

Berkley, Shelley for Senate

06830032

10/23/12 - 10/29/12

Product Desc: Estimate.

BERKLEY FOR SENATE

30\$

KSNV

Totals

89

\$90,825 00

Ln Ch Start End		eak Sta	art/End Time	Days	Len Spots	Rate Pri	Rtg Type Sp	oots	Amount
N 58 KSNV 10/24/12 10/26/12	Today Show CI Today Show	∕I 658	3a-9am	WTF	1.00 3	\$1,800 001	0.00 NM	3	\$5,400 00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/M	3 \$1,	<u>Rate</u> <u>Rati</u>	<u>ing</u> .00					
N 59 KSNV 10/29/12 10/29/12	NEWS 3 at 4 (1 HOUR)CI 4PM NEWS (1 hour)	A 4-5	pm	M	1:00 1	\$1,450.001	0,00 NM	1	\$1,450.00
<u>Start Date</u> <u>End Date</u> Week:10/29/12 11/04/12	Weekdays Spois/M		Rale Rali 450.00 0	<u>ng</u> .00			- 1		
N 60 KSNV 10/24/12 10/26/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	1 4-5	pm	wTF	1:00 3	\$1,450.001	0.00 NM	3	\$4,35 0 0 0
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/W		<u>Rate</u> <u>Ratii</u> 450.00 0.	.00 .00					
N61 KSNV 10/29/12 10/29/12	M-F Early News CN M-F Early News	5-63	30p	M	1:00 1	\$2.400 001	0.00 NM	1	\$2 400 00
Start Date End Date Week. 10/29/12 11/04/12	Weekdays Spots/W		<u>Rale</u> <u>Ratir</u> 400.00 0.	<u>ng</u> 00			ĺ		
N 62 KSNV 10/24/12 10/26/12	M-F Early News CM M-F Early News	5-63	30p	WTF	1 00 3	\$2,400.001	0.00 NM	3	\$7,200.00
Slart Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/W	<u>eek</u> 3 \$2,4	<u>Rate</u> <u>Ratir</u> 100.00 0.	ng 00					